Access to Experts

Matt Ranen , Specialist Leader, Monitor Deloitte , GBN

Matt holds an MBA from Northwestern's Kellogg School of Management and a B.A. in applied math from Harvard University.

Matt Ranen is an Specialist Leader within Monitor Deloitte's GBN practice helping clients develop strategy and innovation agendas through the use of futures-based thinking and scenario planning. Matt has worked with clients across a broad range of topics and industries, including computer hardware, informations systems, medi and telecommunications, energy, real estate, financial services, automotive, and commerical transportion. He has also led visioning and alignment projects with nonprofits, policy making organizations, and other multi-stakeholder groups. Matt also serves as an instructor for scenario planning courses taught to both public- and private-sector audiences.

Matt's ability to consider emerging trends stems from more than 11 years of experience in new product development in the media, advertising, and technology sectors. Before joining GBN in 2005, Matt was director of product development at Premier Retail Networks, where he was responsible for defining the content, technology, and operational strategy for new television networks airing at retail. At Virage Inc., a pioneer in streaming video and content management applications, Matt launched a range of successful software products and service offerings adopted by customers such as CNET, PBS, MGM, and Citibank to take advantage of emerging broadband opportunities. Matt got his start in technology at Intel Corporation, performing a variety of product marketing and market development activities in the core microprocessor business unit. Prior to that, Matt was a strategy consultant with the Monitor Group in Los Angeles.

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