Access to Experts

Carmen Ferrigno , Vice President, Communications , Saint-Gobain Corporation

Carmen Ferrigno is Vice President of Communications for Saint-Gobain Corporation (Saint-Gobain's North American holding company).

In this role, Ferrigno is a member of Saint-Gobain's North American Executive Committee and reports to John Crowe, President and CEO of both Saint-Gobain and its largest North American subsidiary, CertainTeed Corporation.

Ferrigno is responsible for all aspects of external and internal corporate communications, including crisis communications counsel, reputation management and corporate social responsibility. In addition, Ferrigno has overall responsibility for the company's in-house marketing communications agency.

Ferrigno has a B.A. in political science and English literature, as well as a master's degree in English and writing from Rutgers University. He has held a wide range of senior corporate and marketing communications positions, including 12 years with Rohm & Haas Company. Most recently he was Director of Global Communications for a major division of Dow Chemical Company.

Saint-Gobain, the world's largest building materials company, has its North American headquarters in Valley Forge, Pennsylvania. As the world leader in sustainable habitat, Saint-Gobain is committed to inventing solutions to help professionals and communities around the world build and renovate comfortable, healthy, economical and energy-efficient buildings. The company has more than 265 locations and approximately 19.000 employees in North America. In the United States and Canada, Saint-Gobain reported sales of approximately $7.7 billion in 2011.

Saint-Gobain's family of companies in North America includes CertainTeed, Saint-Gobain Abrasives, Saint-Gobain ADFORS, Vetrotech Saint-Gobain North America, Saint-Gobain Glass, Saint-Gobain Solar, Saint-Gobain Performance Plastics and more.

Saint-Gobain earned the 2011 ENERGY STAR Sustained Excellence Award, the U.S. Environmental Protection Agency's highest level of recognition for outstanding contributions to protecting the environment through energy efficiency. For information about Saint-Gobain in North America, visitwww.saint-gobain-northamerica.com

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