Access to Experts

Nenad Pacek , President , Global Success Advisors GmbH

Nenad and his businesses currently advise global and regional directors of almost 300 multinational corporations. He is founder and president of Global Success Advisors (global business and economic advisory) and co-founder of the CEEMEA Business Group corporate service (advisory for regional executives running Central Eastern Europe, Middle East and Africa). The advisory focus is on helping executives understand economic/business outlooks for virtually all countries around the world and on helping companies build strategies for sustainable growth in emerging markets.

Nenad is the author of “The Future of Business in Emerging Markets: Growth Strategies for Growth Markets” (2012), “The Global Economy” (2012), lead author of “Emerging Markets: Lessons for Business Success and Outlook for Different Markets” (2003, 2007), and a contributor to the book “The Future of Money” (2010). He is one of the world’s leading authorities on economic and business issues that concern multinational corporations seeking faster growth internationally. He performs on average two speeches/advisory sessions every week at various corporate meetings on issues ranging from global, regional and country level economic/business outlooks to best business practices for outperforming competition internationally. In corporate circles he is well-known for not using any notes or power point slides while speaking and engaging in discussion.

Nenad is former Vice President of The Economist Group (Economist Intelligence Unit) where he spent almost two decades advising multinationals on economic and business issues and managing several business units in Europe, Middle East and Africa and one business unit globally. He chaired over 100 Economist Government Roundtables with Prime Ministers/Presidents and their cabinets throughout Western Europe, Eastern Europe, Middle East, Africa and Latin America.

Nenad is a board member of the Center for Creative Leadership (no. 1 provider of leadership education). He is guest faculty at Duke Corporate Education (no. 1 provider of corporate education), Notre Dame Executive MBA and a number of corporate universities.

He was educated in Austria where he studied international business, finance and economics. Nenad lives with his wife and children near Vienna, Austria. He spends his rare free time mostly with his family, but occasionally sneaks out to play basketball, tennis, golf and to ski and swim.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

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