Access to Experts

Roberta Butler , Senior Vice President, Marketing , FM Global

Roberta Butler is senior vice president– marketing, based in the company's corporate offices in Johnston, R.I., USA. In this position, Butler is responsible for brand management, communications services, corporate programs and exhibits, digital solutions, intellectual property and translations, market research and product development.

Prior to her current role, she was vice president and manager of brand management and research. Butler joined the company in 1985 as an account executive, and has held a variety of marketing and communications positions.

Butler holds a bachelor's degree from Wesleyan University in Middletown, Conn., USA, as well as a graduate certificate of special studies in administration and management from Harvard University Extension School in Cambridge, Mass., USA.

In 1999, Butler received the Mel Hosansky Award from the International Association of Conference Centers for her significant contributions to the conference center industry. She is a member of the Conference Board's Council on Corporate Brand Management and serves as vice chairperson of the council's executive committee. Butler is a member of the United Way of Rhode Island Women's Leadership Council. She is also a director of the FM Global Foundation.

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