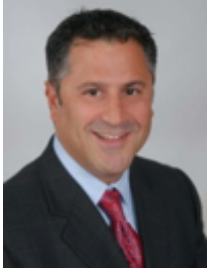




## Access to Experts



**Harlan Loeb**, Global Practice Chair, Crisis and Risk Management, Edelman, Professor of Crisis, Litigation and Court of Public Opinion, Northwestern University Law School

Harlan Loeb heads Edelman's global Crisis & Risk Management practice. He is a nationally recognized expert in crisis management and reputational risk, and has developed a proprietary reputational risk modeling index for senior decision makers. Harlan has extensive experience in global crisis management and developing public strategies for a variety of clients including financial institutions, hedge funds, private equity, government bodies, global companies and non-profit organizations. Harlan's enterprise approach addresses the connection between strategic, operational and financial risk in strategic planning. With over 20 years of experience, he has extensive experience across a variety of industry sectors representing clients including: The CME Group, Hangzhou Zhongce Rubber Co., Allstate, Gilead Sciences, Citadel, Enron, Nicor Gas, BASF, Coast Asset Management, Mitsubishi Corporation, Mars, Northwestern Memorial Hospital, Dow Chemical Company, HSBC, General Mills, Navistar, GE Healthcare and Brunswick Corporation.

Before joining Edelman, Harlan was a founding principal of the Chicago office of FD and a member of its U.S. Board of Directors. Prior to joining FD, Harlan was part of Hill & Knowlton's global crisis leadership team. Licensed to the Bar in both Illinois and Wisconsin, Harlan served as Regional Counsel for the Anti-Defamation League (ADL) covering an 18-state region, a position in which he directed the League's efforts in civil rights litigation and fact finding. During his tenure at ADL, Harlan worked closely with national and global intelligence agencies and served as ADL principal media spokesperson on litigation. He began his legal career in private practice with the Milwaukee law firm of Godfrey & Kahn, where his focus included regulatory issues and government relations.

Harlan is Professor of Litigation & the Court of Public Opinion at Northwestern University Law School.

EDUCATION: Dartmouth, Vassar College, BA; University of Minnesota Law School JD, cum laude.

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