Access to Experts

Emile Mac Gillavry , Managing Director , Maximum China

Emile Mac Gillavry has been with the Maximum Employment Marketing Group for 10years in both Europe and Asia-Pacific, with experiences across a range of disciplines. After a career in the internet industry and a degree in marketing and communications, Emile joined Maximum in the Netherlands. From there he moved to Maximum in China, managing a range of multinational and local clients. As the Co-Founder and Managing Director of this branch office he is responsible for driving business development, product development and providing the overall guidance and leadership to the operations across China.

Born in The Netherlands, Emile is of Dutch, Indonesian, Thai and Scottish heritage and speaks four languages, the many programming and scripting languages he masters excluded. Along his advertising career, he has worked with brands such as Starbucks, Deloitte, Yum! Brands, AkzoNobel, Novartis, ASML, Capgemini, Burger King, Teijin, T-Mobile, KPMG and many other multinational clients. Emile is a prolific speaker and article contributor in the employer branding and recruitment advertising industry in China. Other interests that keep him extremely busy and fit include making music, boxing, golf and being father to his two girls.

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