Access to Experts

Matthew Combs , Founder , YourCause

Founder and CEO of YourCause, LLC. Matthew has been involved in start-ups since graduating from Cornell in 1999. Either building technology based business for others, or acting upon his own ideas, he has spent more than a decade turning concept into reality. The year of 2007 spawned an idea that changed his life. A boy named Patrick, a former child soldier in the Lord's Resistance Army (LRA), shared his story on a cable documentary that stopped Matthew in his tracks. 'What can I do?' was one his first thoughts and with a background in internet and technology – the idea lead him to launch YourCause.com in 2008 to empower individuals to champion their own causes online. In 2009, the concept of YourCause shifted to the enterprise space and became the first technology provider to go global and consolidate core Corporate Social Responsibility programs within a white label platform to build online communities for employee engagement programs. Today, YourCause is supporting more than 2 million employees by partnering with corporate do-gooders such as CVS, AT&T, HP, Cummins, AMD, Dell, Hilton Worldwide, Medtronic and more.

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