Access to Experts

Amy Davis , Division Chair, Brand Management and Business Marketing , Mayo Clinic

Ms. Davis has worked at Mayo Clinic for more than 15 years and currently serves as division chair of Brand Management and Business Marketing. She provides administrative oversight for Mayo Clinic's brand management activities as well as marketing, public relations and corporate communications leadership for Mayo Clinic's business lines, including Mayo Clinic Global Business Solutions, Mayo Clinic Ventures and Mayo Medical Laboratories. Previously, Ms. Davis led employee communications for Mayo Clinic and served as Marketing and Communications director for MMSI (a Mayo subsidiary that offered health benefit management products), where she oversaw communications, marketing and corporate training activities. Ms. Davis has a B.A. and M.A. and has also worked for the Des Moines Public Schools and The Principal Financial Group. Ms. Davis speaks and writes on the topics of internal branding, brand building, brand management, employee communications and employee engagement. Ms. Davis strives to balance her work and personal life, as she and her husband have two boys (a 10-year-old and an 8-year-old) and a gregarious yellow Labrador Retriever.

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