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Dipak C. Jain is the chaired professor of marketing at INSEAD, an international business school with campuses in France, Singapore, and Abu Dhabi. From 2011 to March 1, 2013, Jain served as dean of INSEAD.

Previously, Jain was dean of Northwestern University Kellogg School of Management. He had been a member of the faculty since 1986, serving as the Sandy and Morton Goldman Professor in Entrepreneurial Studies and a professor of marketing.

Jain's areas of research include the marketing of hightechnology products, market segmentation and competitive marketing structure analysis, cross-culture issues, and global product diffusion. He is the author of three books and more than 60 articles in academic journals.

Jain earned his bachelor's degree in mathematics and statistics and his master's degree in mathematical statistics from Gauhati University in India, and his PhD at the University of Texas at Dallas.

In 2003, Jain was appointed as a foreign affairs adviser to the Prime Minister of Thailand. He has served as a consultant to Microsoft, Novartis, American Express, Sony, Nissan, Motorola, Eli Lilly, Phillips, and Hyatt International. He is a member of the board of directors of Deere & Company, Northern Trust Corporation, and Reliance Industries. Jain is a member of the board of trustees of The Conference Board.

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