Access to Experts

Sanja M. Haas, M.A. , Senior Fellow, Human Capital , The Conference Board

Sanja Haas is a Senior Fellow, Human Capital at The Conference Board. In this role, Sanja supports the Human Capital Practice which includes *The Human Capital Exchange*™, research, conferences, webcasts and programs in a broad spectrum of human capital areas. In addition to serving as a Senior Fellow, Sanja is also the Council Director for Leadership, Talent and Learning for The Conference Board and is the founder and managing director of Haas Consulting. She consults and trains large regional and global companies in the area of business strategy, organizational strategy and leadership development. Her special interest and additional area of expertise is Creativity. Together with 2 business associates, she developed a new, unique global methodology for assessing individual and organizational creativity and how to link/correlate this to more and better innovation in the workplace, called the Creativity and Innovation Pulse (CIP) Survey ® .

Haas was previously a senior HR Manager in the Western European organization of Procter & Gamble, inGeneva,Switzerlandand also held various senior HR and Marketing positions for the company in the Nordic countries andAustria. She has extensive experience of managing large scale change programs and organizational redesign/restructuring, talent management and strategic workforce planning. She is particularly interested in leadership/organization development & culture, creativity & innovation, the future of both the workplace & workforce (especially Gen Y) and the future of education, ie how we will need to change/adapt our current educational systems to develop the young talent we need for future business successes. She is passionate about connecting theory with practice and people with business opportunities.

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