Access to Experts

Suzanne Dunlap , Vice President, Marriott.com Product Management and PMO , Marriott International

Suzanne has been working with Internet technologies for the last sixteen years and has played roles across disciplines, leading large teams in developing business critical web applications for Fortune 500 clients. Suzanne has experience in large website design and development, sales force automation, content management systems, multi-lingual application design, intranet/extranet application design, and personalization/customization applications. Suzanne brings over twenty years of experience in creative production in the areas of professional theater, film, publishing, new media and television.

Suzanne is currently Vice President of Product Management for Marriott.com and her responsibilities include oversight of the portfolio of products and projects for Marriott.com, co leading Marriott.com's Joint PMO, project management, business analysis, portfolio prioritization and user acceptance testing.

Prior to Marriott, Suzanne was the Vice President of User Experience at iXL's New York office, overseeing a User Experience team of sixty team members from the disciplines of design, content strategy, information architecture and front end development. Clients included TimeWarner, BMG Music, British Airways, CitiBank, Virgin Airlines, Sotheby's, and IMS HEALTH.

Prior to iXL, Suzanne was Vice President of Interactive at Ogilvy Public Relations Worldwide, working with clients to extend their PR campaigns and brands via interactive and emerging technologies. Clients included Pfizer, Allegheny Power, GlaxoWellcome, and Harvard Medical School. Prior to that, she was Vice President of Knowledge Systems at Magnet Interactive -- clients included FedEx, IBM, Sprint, MCI WorldCom, Level 3 Communications, and National Geographic.

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