Access to Experts

Julia Gomez , Director, People Analytics and Engagement , JetBlue Airways

Julia Gomez is the Director of People Analytics and Engagement at JetBlue Airways where she has been since 2003. She corporately oversees JetBlue as a great place to work. Julia built her internal analytical team from scratch. They are responsible for developing and measuring strategic people metrics that drive corporate performance. Her team brings a fresh perspective to analytics that balances anecdotal information and curiosity with quantitative data. Prior to analytics, Julia started the employee relations program at JetBlue, in which she oversaw the development and implementation of JetBlue's Progressive Guidance process, dedicated to keeping Crewmembers on the path toward success. Part of her ongoing role includes serving as a strategic partner to the operation, providing advice, and supporting people initiatives that continue to make JetBlue a great place to work.

Julia received a B.A. in International Relations from Emory University with a minor in French. She received her Master's degree in Conflict Analysis and Resolution from George Mason University. Prior to joining JetBlue, Julia was an Airline Analyst in Equity Research at Morgan Stanley, providing investment advice to thousands of institutional clients.

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