Access to Experts

Marjolein Baghuis , Director of Communications & Network Relations , GRI

Marjolein Baghuis joined GRI in June 2010 as the Director of Communications & Network Relations. She is responsible for GRI's communication and outreach strategy, with the objective to increase awareness and engagement with the role of ESG reporting in the journey to a sustainable economy. This includes building and maintaining GRI's external communications, the management of the GRI brand, and the extension and development of the network of supporters and people who engage with GRI. The Organizational Stakeholder program and the Regional Network program are also part of this outreach strategy.

Marjolein brings to GRI nearly 20 years of experience from both corporate and NGO marketing and management positions. She started her career in brand management with Procter & Gamble, followed by a role in communications and fundraising for Greenpeace. Just prior to joining GRI, she led the global client program for Synovate, a global market research company. She holds a Masters of Management from the Kellogg Graduate School of Management at Northwestern University. Marjolein is a Dutch national. Having lived in the US and Germany, she speaks English (native), German (fluent) and basic French and Spanish

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

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