

Access to Experts



John D. Evans

Vice President Business Innovation
Lockheed Martin Corporation

Reporting directly to Senior Vice President and Chief Technology Officer Dr. Ray O Johnson, Dr. Evans establishes context and defines initiatives that leverage new ideas to improve the financial performance of the corporation. This includes expanding core markets, developing new markets, reducing cost structure, and more effectively leveraging working and physical capital. In this role, Dr. Evans has led the corporation in defining and launching successful initiatives in diverse areas such as social media, soft power, oil and gas production, and health care. Through these initiatives, Lockheed Martin is transforming its approach to innovation, defining and implementing a repeatable set of processes for managing growth and innovation. Before joining Lockheed Martin, Dr. Evans served as a program manager for the Defense Advanced Research Projects Agency (DARPA). Working predominantly with the Microsystems Technology Office (MTO) and the Virtual Space Office (VSO), Dr. Evans envisioned, sold, and successfully led revolutionary programs for the radio frequency systems (RF), space propulsion, nuclear power, and Micro Electromechanical Systems (MEMS) areas. Prior to DARPA he served as Chief Technical Officer for west coast micro-technology start-up Microfabrica; lead MEMS scientist for New Jersey based Fortune 500 medical device firm Becton Dickinson; and as a renewable energy consultant for the United States Congress Office of Technology Assessment (OTA). Dr. Evans earned a bachelor's degree in physics from Carleton College; a master's degree in civil engineering and a doctorate in mechanical engineering from the University of California, Berkeley; and a master's in business administration from Duke University. He is an inventor on ten issued United States patents.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.