Access to Experts

Meredith Leigh Moore , Director, External Relations and Brand Outreach , McDonald's Corporation

As head of External Relations and Brand Outreach at McDonald's, Meredith Moore is responsible for the development and implementation of strategic plans for the corporation's national and local relationships with non-profit, diversity and educational organizations. Prior to her current role,Meredith was the communications manager for Don Thompson, President and Chief Operating Officer of McDonald's Corporation. In this role Meredith provided counsel to the corporation's senior leadership and was responsible for all external public relations from the President and the Global Chief Diversity Officer. Previously Meredith has worked in communications at Verizon, Lincoln Financial Group, Edelman, and the Campbell Mithun agency. Committed to community service, Meredith is an active member of Alpha Kappa Alpha Sorority Incorporated and the Links, Incorporated. She serves on the advisory board of NAACP ACT-SO, Rainbow Push's Wall Street project and the Goodman Theatre's Scenemakers Council. She is also a member of the The Conference Board's Diversity & Inclusion Council. Meredith's has been recognized as one of the top 30 young leaders in the black community by Ebony magazine and she is a recipient of the McDonald's President's award, the highest honor presented by the corporation. In 2010 Meredith became the youngest person to win the prestigious Global Visionary Award from Howard University. Meredith holds a Bachelor of Arts in journalism from Howard University and a Masters of Science from Northwestern University.

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