Access to Experts

Simon Mitchell , European Marketing Director , Development Dimensions International

Simon is responsible for developing and executing DDI's European marketing strategy through the UK, France, Germany, Poland and Russian operations. He is also a prime commentator in the UK business and HR media. He leads research projects across Europe to understand talent management trends and practices and is the author of DDI research and whitepapers.

Simon is also a member of the UK and European Management teams.

His experience includes: the design and delivery of executive assessment, development interventions and selection processes; high-potential identification and development; success profiling and competency analysis; general leadership development and succession planning.

Thought Leadership

- Presenter at UK HR and Management conferences including CIPD Leadership Conference; Benchmark for Business management conferences and Strategic HR Network conferences.
- Author or Co-author of publications including *Is the Sales Force Delivering Business Value: 2007/2008 Global Sales Perceptions Report*, *Leaders in Transition: Stepping Up, Not Off*, *Surviving and Thriving in Today's Economic Environment*, *Lessons for Leaders from the people who Matter, Talent Beyond Borders: An organisational Guide to delivering the promise of global talent management.*

Career Highlights

Before joining DDI in 2006, Simon led the international business and marketing teams for organisations including industrial and business services Group Pickerings, asset management organisation Microlease plc and healthcare and medical device Group Whatman plc.

Education and Credentials

Simon is a member of the Chartered Institute of Marketing (CIM), having gained a post-graduate diploma (distinction) specialising in International Marketing.

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