



## Access to Experts



**Debbie Lower** , VP, Marketing and Communications , Convergys

Debbie Lower is vice president of marketing and communications at Convergys Corporation, the global leader in relationship management. She is recognized as an effective and talented leader at Convergys, known for her delivery of results and for her development of talent over the past 18 years with the Company.

Debbie is responsible for building, defining, and communicating organizational strategic mission, values, and tactical direction to internal audiences globally for the Customer Management line of business, and for enabling our sales force with externally-facing marketing materials which focus on our clients' problems and the solutions we offer to solve those problems.

Prior to her current appointment, Debbie held the role of Director, Assistant to the Office of the President and CEO. Prior to that, she spent much of her career with the Company leading groups of developers, systems engineers, trainers, human factors experts, and writers in support of our billing platforms in the Information Management line of business.

She earned a Master of Arts degree in English from Ohio University, where she also earned her Bachelor of Arts degree in Psychology and English.

Debbie enjoys supporting the ALS Association, FreeStore FoodBank, and Cincinnati Pet Food Pantry and resides in Cincinnati, Ohio.

Contact [Carol Courter](#), Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

