Access to Experts

Chuck Shelton , Managing Director , Greatheart Leader Labs

Chuck Shelton is the Managing Director at Greatheart Leader Labs, and author of *Leadership 101 For White Men.* He also serves as the Principal for The Study on White Men Leading Through Diversity and Inclusion (whitemensleadershipstudy.com), the first research to analyze the effectiveness of white men as they integrate diversity and inclusion into their leadership work. The Study is sponsored by PwC,PepsiCo, Alcoa, and Intel, and other participating companies include Wal-Mart, Marsh & McLennan, Exelon, and CIGNA.

Earlier in his career, Chuck negotiated, designed and managed the first research project to benchmark 130 diversity practices in twenty leading firms in the technology industry, commissioned by Microsoft. As a diversity and inclusion expert, he has appeared on network television and talk radio, in national and local newspapers, and via webcasts. Recent articles include “Engaging and Equipping White Men” in *Diversity Executive*, and “Trust-Powered Leadership” in *Leadership Excellence*.

Recent speaking engagements include the Multicultural Forum, two Macy's divisions, The Conference Board’s corporate D&I Conference (twice), Brown-Forman’s inaugural Celebration of Diversity, a leadership conference at Skanska Building, USA, and the Governor's EEO Conference in Louisville.

Since 1981, Mr. Shelton has spoken, consulted, coached and trained on leadership development and global diversity and inclusion internationally, through more than 280 presentations and projects.

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