Access to Experts

Jonathan Woetzel , Director , McKinsey & Company

Dr. Jonathan Woetzel is based in Shanghai, China. In his 25 years with the Firm, Jonathan has advised clients in a range of industries – including energy, materials, technology and industrial – helping transform local companies into global leaders, and developing policy recommendations for government. He has led McKinsey's Asia Energy and Materials practice, the McKinsey Global Institute, McKinsey's macroeconomic research institute, in Asia, and its Corporate Finance practice in China. He led the establishment of McKinsey's China practice in the 1990s including managing its Shanghai location. Dr. Woetzel actively participates in international fora, particularly in the area of US China-relations, including the US-China Clean Energy Forum, the Joint US-China Coalition for Clean Energy, and the Aspen Strategy Group. He has written three books on China including Capitalist China: Strategies for a Revolutionized Economy (Wiley & Sons, 2004) and co-authored with Jimmy Hexter Operation China: From Strategy to Execution (Harvard Business Press, 2008). He holds a Ph.D. in political science from the University of Southern California, where his work focused on China's political economy. He is an honorary lecturer at Jiaotong University Antai Business School.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.