Access to Experts

Alison Maitland , Senior Fellow, Human Capital , The Conference Board

Alison Maitland is a Senior Fellow, Human Capital at The Conference Board. In this role, Maitland supports the Human Capital Practice which includes*The Human Capital Exchange™*, research, conferences, webcasts and programs in a broad spectrum of human capital areas. In addition to serving as a Senior Fellow, Maitland is an independent author, journalist, speaker and conference moderator, and she directs The Conference Board's Diversity in Business Council in Europe. Based just outside London, she is also a Senior Visiting Fellow in the Faculty of Management at Cass Business School.

She is co-author of the critically acclaimed book, *Future Work*, published in 2011 by Palgrave Macmillan, and of the bestselling *Why Women Mean Business*, first published by Wiley in 2008. She speaks widely on these topics and contributes regular articles and columns about work, management and leadership to the Financial Times, The Conference Board Review, and other publications. She researched and wrote an Executive Action report for The Conference Board in 2010 called *Closing the Gender Gap: A European Perspective on New Approaches to Women's Leadership* https://www.conference-board.org/publications/publicationdetail.cfm?publicationid=1855 and she has given a series of Business Perspectives briefings on the topic around Europe.

Maitland was previously Management Writer at the *Financial Times* and had a 20-year career as a journalist with the newspaper, including responsibility for European news, world stock markets, and food and agriculture. In her eight years as Management Writer, she wrote extensively on leadership, corporate responsibility, women in business, and the changing workplace. In 2004, she and the FT features team won The Conference Board Europe's first media award "for having raised awareness and public consciousness of the issues of diversity and work-life balance".

Her website is: www.alisonmaitland.com

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.