# Access to Experts

**David Rock** , Founder , Results Coaching Systems , co-founder , NeuroLeadership Summit , Author of Quiet Leadership and of two forthcoming books; Coaching with the Brain in Mind and The Brain at Work.

David Rock is the founder and CEO of Results Coaching Systems (RCS), which has operations in 15 countries across the globe. In his capacity as CEO, David works with Fortune 500 clients specializing in embedding internal coaching capacity within organizations to develop leaders, retain talent, improve performance, and change culture.

David is one of the thought leaders in the global coaching profession. The integrated coaching system he developed in the mid-90's has been taught to over 10,000 professionals in more than fifteen countries.

He is the author of 'Personal Best', (Simon & Schuster, 2001), 'Quiet Leadership' (Harper Collins, 2006) and 'Coaching with the Brain in Mind' (Wiley & Sons, 2009), and 'Your Brain at Work', released in October 2009.

In 2004, David founded the brain-based approach to coaching, which has gathered momentum as a theory base for coaching ever since. In collaboration with several leading neuroscientists, David is working to explain the neural basis of issues like self-awareness, reflection, insight and accountability.

In 2006 he co-authored a feature article in strategy business magazine with neuroscientist Dr Jeffrey Schwartz, called 'The Neuroscience of Leadership', the most downloaded article of the year at the magazine. In September 2006 CIO magazine ran a cover story featuring David and Jeff's work called 'The new science of change'. His paper 'Managing with the Brain in Mind' was the most downloaded of 2009 at strategy business.

In late 2006, David founded the NeuroLeadership Institute and Summit, a global initiative bringing neuroscientists and leadership experts together to build a new science of leadership development. The Institute is now a worldwide network of researchers and practitioners building a new body of knowledge.

David is on the advisory board at CIMBA business school, and a guest lecturer at universities in 5 countries including at Oxford University Said Business School.

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