Access to Experts

Kreig Smith , Principal , AlignOrg Solutions

Kreig Smith Kreig Smith is the founder of AlignOrg Solutions. Kreig has consulted with organizations from the Fortune Five to small businesses, for profit and not for profit, and domestic and international organizations for over twenty-five years. He started his career as an Organization Development and EEO Specialist at IBM in 1985. After four years with Amoco Oil as a Manager of Organization Design, Kreig moved to AT&T Capital Corporation to take the Directorship of Business Planning and Org Design. Kreig's ability to drive business results aligned to marketplace strategies and organization design choices came from this experience. In 1995, Kreig launched an organization design consulting practice. In 2000, Kreig co-launched a financial services Internet portal called Curomax in Canada. At Curomax, Kreig was the SVP of Strategy and Director of User-interface Development. Kreig also managed the consulting division. The company grew exponentially, processing nearly $5 Billion in loans and financial services through the internet. Curomax was sold to DealerTrack in February of 2007. Since 2007, Kreig has focused on large-scale change efforts, strategy clarification, organization design and education. Kreig is the author of the "Organization Design Toolkit" used by Abbott Laboratories, GE, 3M, Edward Jones, Nationwide, Cummins Engine and many other corporations. Examples of his work include: Strategy Clarification and Alignment: His work has resulted in significant growth for clients as well as significant cost savings. He co-developed a planning approach that integrates business planning, marketing, organization design, performance management and behavioral change issues. Kreig has had significant projects at GE, Hallmark, Benjamin Moore Paints, Edward Jones, etc. Organization and Process Redesign: Kreig has a strong reputation for success in organization and process redesigns. Kreig has the competencies to gain quick insight into the client's business environment. Kreig's redesign work includes whole organization design, sub-unit design, process design, innovation, new business startups and acquisitions. Organization Design Education and Capabilities: Kreig has trained over a thousand HR and line leaders in organization design tools. Kreig has presented at many national and international conferences on organization design and change. He is also a certified GE Crotonville instructor. Kreig has a Masters of Organizational Behavior from Brigham Young University and graduated in 1986 as the Valedictorian. He also speaks Portuguese and Spanish.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.